

ORGANIZED BY



17TH AFRICAN DAIRY CONFERENCE AND EXHIBITION

SEPTEMBER 30TH — OCTOBER 2ND
2025

KENYATTA INTERNATIONAL
CONFERENCE CENTRE,
NAIROBI

THEME: UNLOCKING AFRICA'S DAIRY POTENTIAL

www.africadairyexpo.com



INTRODUCTION

The African dairy sector stands at a transformative crossroads, an intersection of rising demand, technological opportunity, and the need for sustainable growth. As dairy continues to shape rural livelihoods, food security, and economic development across the continent, collaboration, innovation, and dialogue have never been more critical.

The African Dairy Conference and Exhibition (AfDa) has, for the past

20 years

served as the continent's premier platform for driving this transformation. The 17th edition, taking place at the iconic Kenyatta International Convention Centre (KICC) in Nairobi, Kenya, will take a bold new approach: placing exhibitor engagement and inclusive learning at the center.





ABOUT ESADA

Founded in 2004 with support from the USAID-RATES program, the Eastern and Southern African Dairy Association (ESADA) was established to foster regional trade and innovation in dairy.

Today, ESADA represents **13 member countries** and has become a trusted voice for the dairy industry in COMESA and EAC regions. Our mission is to drive growth in dairy production, trade, processing, and policy across Africa.

ESADA represents ...

**13 MEMBER
COUNTRIES**



EVOLUTION OF AFDA

Since the inaugural event in Nairobi in 2005, AfDa has been held in **7** African countries and has consistently attracted over 400 delegates and more than **100** exhibitors from **40+** countries.

Now in its 17th year, AfDa is undergoing a strategic redesign to maximize value for all stakeholders: from processors and technology providers to farmers, startups, policymakers, and investors.

AFDA consistently attracts:

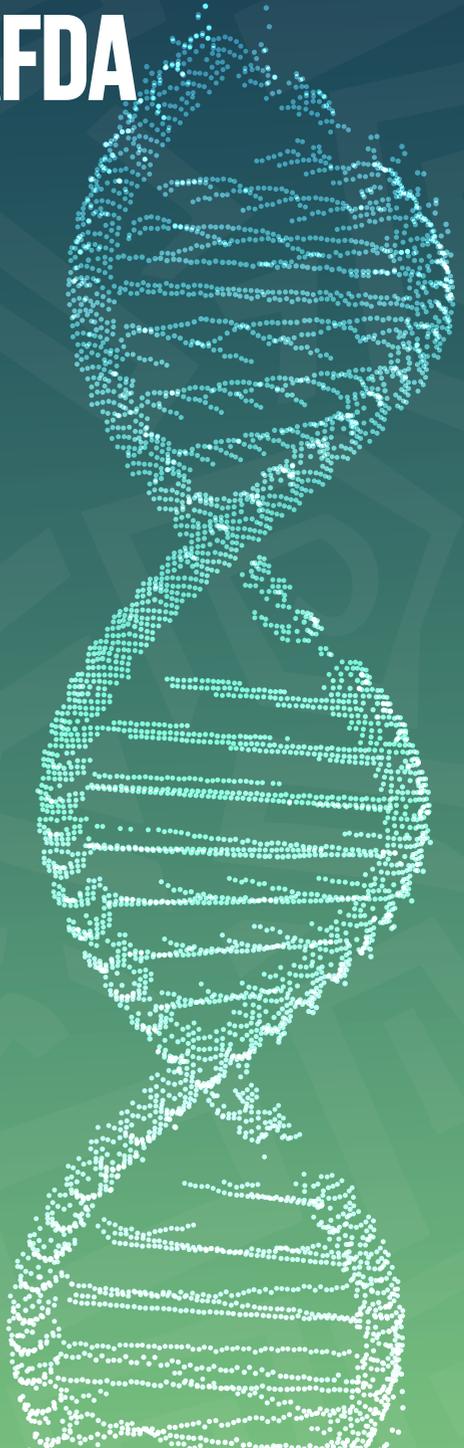
150 EXHIBITORS



40+ COUNTRIES



400 DELEGATES



Exhibition-First Format

With **50 premium booths**, this year's event will emphasize high-impact exhibitions to promote B2B interaction and visibility



Thematic Conference Sessions

Compact half-day panels (9am–12pm) curated for relevance, practicality, and innovation



Reduced Participation Costs

Ensuring that **knowledge remains accessible to all**, including students, youth, smallholder actors and startups



Networking Gala Dinner

Celebrating collaboration and sector milestones in a relaxed evening setting.



Field Trips

Offering practical exposure to Kenya's diverse dairy value chain and fostering experiential learning beyond the conference hall.



KEY OBJECTIVES OF 17TH AFDA



Showcase transformative innovations and dairy solutions across the value chain.

Facilitate trade and investment across African and global markets.



Promote inclusive knowledge sharing through accessible, practical, and dynamic sessions.

Drive partnerships between public, private, and development sector stakeholders.



Foster youth engagement and entrepreneurship in the dairy sector.

Champion sustainability through exposure to climate-smart and energy-efficient technologies.





CONFERENCE

AGENDA & THEMES

The 2025 agenda will feature **six** high-impact thematic sessions designed to address the most pressing challenges and opportunities in African dairy:

Day 1

Opening Keynote

The State of the African Dairy Industry

An overview of current trends, challenges, and opportunities shaping the African dairy sector, setting the tone for two days of strategic dialogue and innovation

Session 1

Funding the Dairy Revolution

Unlocking Sector Investment, Partnerships, and Financial Innovations for Growth.

Explore innovative financing models, from microfinance to public-private partnerships, that are unlocking growth and investment across the dairy value chain

Session 2

From Farm to Fridge

Transforming Dairy Value Chains Through Technology (Innovation Showcase)

Discover cutting-edge technologies transforming dairy production, processing, and delivery, spotlighting innovators shaping the future of dairy value chains

Session 3

Sustainability in Dairy Processing

Technologies for a Greener Future

Learn how processors are adopting green technologies and sustainable practices to reduce environmental impact and improve efficiency

Day 2

Session 4

Climate-Resilient Dairy Farming

Innovating for a Changing World

Examine strategies and innovations that help farmers adapt to climate change while maintaining productivity and resilience

Session 5

Dairy Nutrition and Consumer Trends

The Evolving landscape of dairy consumption, nutrition, and health

Understand shifting consumer preferences, nutrition insights, and health trends driving demand for dairy in African markets.

Session 6

Policy Advocacy and Dairy Sector Development

Unpack the policy landscape and its impact on dairy growth, trade, and regional harmonization, with a focus on enabling reforms and advocacy.

Afternoon sessions will be reserved for private workshops, startup demos, and investor roundtables.

Pricing

Kenyan Delegates

MEMBERS

KES 8500

NON MEMBERS

KES 13,000

International Delegates

MEMBERS

USD 110

NON MEMBERS

USD 150





EXHIBITION SHOWCASE

With **50 targeted booths**, this year's exhibition will provide an intimate, high-value opportunity for businesses, equipment manufacturers, technology providers, financial institutions, input suppliers and all value chain stakeholders to engage meaningfully, form partnerships and explore new business opportunities.

**EARLY BIRD
RATE:**

Ends
20th July 2025

USD 3,500

**STANDARD
RATE:**

Ends
5th September 2025

USD 4,000

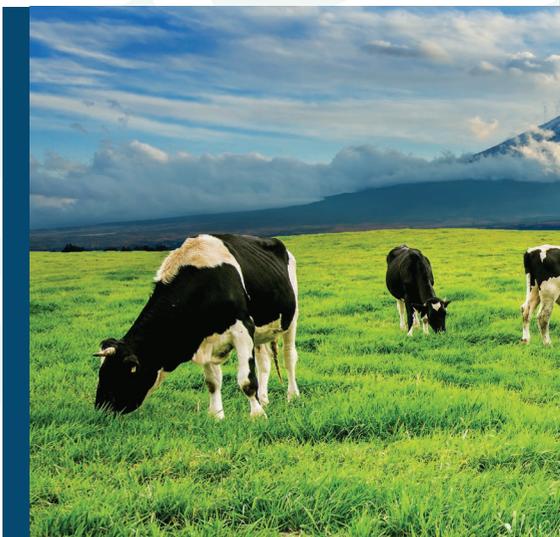


FIELD TRIPS

To enrich the learning experience and provide delegates with hands-on exposure to Kenya's dynamic dairy ecosystem, the program will feature a field trip experience on

Thursday 2nd October 2025, titled **"Dairy in Action: Kenya Experience,"**

Delegates will select from a range of thematic visits across the dairy value chain. Whether you're curious about smallholder innovations, industrial-scale efficiency, or cooperative models, there's a field experience designed to match your interest.



Purpose and Benefits:

EXPERIENCE THE DIVERSITY OF KENYA'S DAIRY ECOSYSTEM.



LEARN FIRSTHAND HOW INNOVATION IS APPLIED AT DIFFERENT PRODUCTION LEVELS.

BENCHMARK TECHNOLOGIES AND MANAGEMENT PRACTICES FOR INSPIRATION AND ADAPTATION.



NETWORK WITH FARMERS, PROCESSORS AND FELLOW PROFESSIONALS.

GAIN PRACTICAL, REAL-WORLD INSIGHTS FROM KENYA'S DAIRY SECTOR.



DEEPEN YOUR UNDERSTANDING OF VALUE CHAIN DYNAMICS AND BUSINESS MODELS.

Logistics:

The field trip will be fully organized by the **ESADA secretariat** in collaboration with our host farms, cooperatives, and processing partners

Inclusions: Transport, lunch, guided tours, and safety briefings.

Buses will depart from the KICC at 8:30 AM and return by 3:00 PM.

Pricing

\$70

International Delegates

KSH7,000

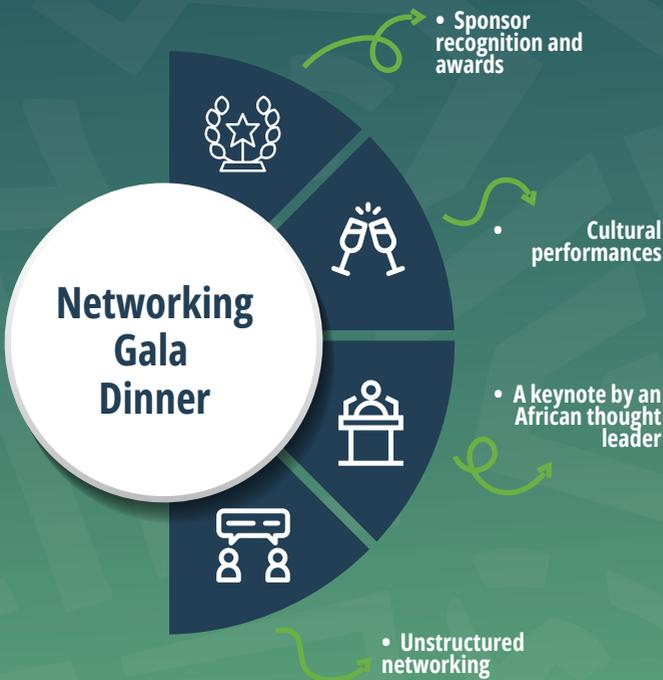
Kenyan citizens





NETWORKING GALA DINNER

To cap the experience, a Networking Gala Dinner will be held at a prestigious Nairobi venue, bringing together delegates, exhibitors, dignitaries, and partners for:



Gala Dinner Ticket

\$70

International Delegates

KSH7,000

Kenyan Delegates



WHY ATTEND AFDA 17?

Discover the latest technologies in dairy



Contribute to shaping the future of dairy in Africa



Meet regional and international buyers, partners, and influencers



Engage with policy experts and sector champions



Showcase your innovation to a high-quality audience



PARTNER WITH US

We invite sponsors, exhibitors, and collaborators to join us in shaping a sustainable, innovative, and inclusive dairy sector.

Contact:

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